

# BILLY TISANO

Atlanta, GA | 615.788.1513 | billy.tisano@gmail.com | linkedin.com/in/tisano/

## Summary

Highly effective Producer and Location Manager with 8+ years of experience overseeing complex film, television, commercial, and multi-city marketing projects. Skilled in large-scale logistics, budgeting, vendor coordination, client communication, and high-stakes on-site operations. Strong collaborator who excels in fast-paced environments and ensures projects are executed safely, efficiently, and on schedule.

## Experience

### **Location Manager, Freelance Film/Television/Advertising**

Atlanta, GA | October 2020 – Present

- Acquire and manage all physical sites for high-profile productions, ensuring 100% compliance with safety, civic, and operational protocols across all jurisdictions.
- Negotiate and execute contracts for key production vendors and rentals, securing all necessary permitting to facilitate continuous project flow.
- Serve as the primary liaison with external stakeholders (e.g., property owners, civic officials), coordinating facility access, security, and operational needs for each location.
- Administer detailed project budgets for concurrent sets/worksites, meticulously tracking all expenditures, processing vendor invoices, and generating comprehensive financial reports for management.
- Mitigate critical on-site risks by proactively identifying and resolving problems in real-time, ensuring continuous, seamless execution across all departments.

### **Producer, Ideas United (Creative Agency)**

Atlanta, GA | August 2018 – October 2020

- Produced and assistant directed branded video content, live events, and multi-channel campaigns for national clients.
- Led large-scale, multi-state logistics and field operations, coordinating travel, local partnerships, vendor bids, and on-site execution for a year-long, 18-city program.
- Collaborated closely with Creative, Strategy, Finance, and Business Leadership to align concepts with project objectives and audience engagement goals.
- Led client meetings, managed agendas and action plans, delivered project updates, and maintained strong client relationships throughout the activation lifecycle.

- Managed project budgets, vendor bids, schedules, and documentation using agency workflow tools; delivered post-event recaps and performance reports.
- Supervised on-site crews and temporary staff during pre-production, live production days, and post-event wrap.

### **Field Producer/Production Manager, Freelance Film/Television/Advertising**

Atlanta, GA | January 2017 – August 2018

- Managed multi-tier production schedules and budgets for video and marketing projects.
- Conducted on-site operations for documentary and branded video productions, managing time and budget while also coordinating on-camera interviews.
- Created and administered \$1M operational budget for a program producing five TV pilots in five weeks for PlayStation Network, coordinating resources for five separate creative teams to procure needed resources without threatening the overall project fund.
- Identified operational challenges in advance and executed immediate solutions to keep productions on track.

### **Associate Producer/Production Assistant, Freelance Film/Television**

Atlanta, GA | January 2014 – June 2017

- Collaborated with Producers and AD teams to facilitate smooth set operations, manage talent movements, support logistics, and ensure timely execution of daily production activities.

## **Education & Certifications**

**B.A., Film and Media Management** – Emory University

**Google Project Management Certificate** – Coursera (Earned July 2025)

## **Skills**

- **Operations & Project Management:** Large-Scale Logistics, Multi-Site & Touring Coordination, On-Site Execution, Vendor Negotiation, Budget & Invoice Management, Crew Management, Project Intake, Postmortem Reporting.
- **Agency & Communication:** Client Relationship Management, Agency Workflows (POs, T&Cs), Reporting & Post-Project Analysis, Leadership, MS Office, Excel (Advanced), PowerPoint, Workfront, Asana, Jira.